

# Colin Padraig McKeon

Web Developer | UI/UX Architect

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I am a web developer / UI/UX architect with excellent interpersonal and critical thinking skills. I have passion for the outdoors, sports & fitness, art & drawing, and video gaming. I pride myself on hard work and dedication. My sports background has fueled the competitive edge that I have brought to my professional working career.

## Work Experience

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- **CUYLI, Clemson University** – Web Developer/Designer (100% Remote) (June 2019 – Present)
  - Managed 30+ websites on a daily basis.
    - Was in charge of content gathering, design, and functional builds when all sites reached the re-design timeline.
  - Designed and built the following sites to organize assets, websites, and information.
    - Resource splash page to organize several sites that were tools for internal employees.
    - Brand site for the organization to list specific guidelines and make logos available to all employees.
    - Repository site that contained all files/forms for the programs within the organization.
    - Photo repository for employees to pull photos from.
  - Troubleshoot and fixed bugs as they were reported.
  - Implemented a strict git workflow.
  - Implemented use of analytics on all sites.
  - Wrote documentation for several Apps, GUIs, and CMS.
  - Built a Kirby CMS manual from scratch for a government client.
  - Ported phone numbers twice a year for our Summer Camp Directors.
  - Was the cameraman and did the post-production on several video projects for the web. (E.g. COVID announcement video, Summer Camp highlight video, and hero videos for websites as needed.)
- **DECIDE4ACTION** – Web Application Developer (February 2019 – May 2019)
  - Led redesign of 8+ screens in custom React application for distribution client.
  - Restructured CSS to adhere to modern practices around scalability and modularity.
  - Assisted with implementation of SCSS into company workflow.
  - Instructed other developers on best practices and current design structures used on the web.
  - Built React/Typescript components.
- **Marketing & Communications, University of Georgia** – Web Developer (May 2017 – February 2019)
  - **Development**
    - Was a part of, or led, entire development life cycle from content architecture, wire framing, design, to programming the actual project.
    - Implemented git workflow, where no other versioning system was in place.
    - The first site I designed and built at the University received twice the number of unique page views as the design from previous years. It received over 50,000 unique page views in first year ([welcome.uga.edu](http://welcome.uga.edu)).

- Designed and built the President's Annual Report in 2017 and 2018 and received over 10,000 unique page views on launch day in 2018 ([president.uga.edu/ar/2018](http://president.uga.edu/ar/2018)).
- Designed and built a singular universal footer for all schools, colleges, and units to adapt to their websites within the University.
- Designed and built a WordPress theme for internal use throughout the University.
- Designed and built a custom iPad application for ADA compliance in the Visitors Center.
- Designed and built an email for a University newspaper distributed weekly.
- Was a part of redesign and migration process for some of the universities largest external facing sites ([calendar.uga.edu](http://calendar.uga.edu), [news.uga.edu](http://news.uga.edu), and [greatcommitments.uga.edu](http://greatcommitments.uga.edu)).
- Performed daily content updates and bug fixes where needed across all of the sites owned by the division.
- Performed quality assurance on [uga.edu](http://uga.edu) every day for broken links.
- Updated design and code for [president.uga.edu/nextchapter/](http://president.uga.edu/nextchapter/).
- Designed and built other smaller websites for clients within the University as needed.
- **UI/UX**
  - The first site I designed, but did not build, received over 200,000 unique page views in the first year ([visit.uga.edu](http://visit.uga.edu)).
  - Designed the division's first public portal for the Photography Department.
- **Other Responsibilities**
  - Served as backup monitor of main University of Georgia social media accounts.
  - Instructed designers and executives on best practices and current design structures used on the web.
  - Presented to the division of 40+ people regarding my team's work focus and summaries of conferences attended.
  - Worked with the University print/magazine group and others on how to make their web presence stronger.
- **Conferences**
  - Generate NYC 2018, New York, NY
    - Attended a three-day conference on modern web design and development, learning new tactics and skills from some of the leaders in our industry.
    - Participated in an all-day workshop about building web animations with Val Head.
  - ConvergeSE 2017, Columbia, SC
    - Attended a two-day conference on design/UX, front-end development, and good business practices within the web industry.
- **Signature Consultants** – (July 2015 – 2016)
  - Internship: Media Arts
    - Used video editing software to design and edit a training video, currently being used corporate wide.
  - Associate Recruiter
    - Recruited high level IT professionals for major banking organizations countrywide.

## **Technical Skills**

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- Software
  - HTML, CSS, SCSS, CSS Grid, BEM, Bootstrap, Javascript, Typescript, jQuery, React, JSON, PHP, NPM, Gulp, Git (GitHub and Bitbucket), MAMP Pro, Sequel Pro, VirtualBox, Cyberduck, and Zurb Foundation Emails.
- CMS
  - WordPress, Kirby, Squarespace, OmniUpdate, and Expression Engine.
- Social Media
  - Zoomph and Hootsuite.
- Other
  - Sketch App, Moqups, Asana, Trello, 1Pass, DropBox, Microsoft 365, Adobe XD, Adobe Photoshop, Adobe Illustrator, and Adobe Premier.

## **Education**

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- **Bachelor's Degree in Media Arts** **Graduated: August 2015**  
University of South Carolina, Columbia, SC
- **Front-end Web Development Certification** **Graduated: December 2016**  
Greenville, SC

## **Extracurricular**

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- **Greenville Griffins Men's Rugby**
  - Assistant Coach (Current)
    - Coaching rugby players 18-60 years old
- **University of South Carolina Men's Rugby**
  - Four-year varsity participant. Team co-captain
  - Two years First-Team All-SEC
- **East Buchanan High School**
  - Golf: Four years All-Conference, three years Iowa All-State
  - Football: Two years All-Conference, Conference MVP and Iowa All-State